

Bleenk

Web Development | Design | Branding | Creative Solutions

Branding Questionnaire

- What are your brand values and mission statement?

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- Who is your target audience / customer persona?

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- List 3 words that describe your brand identity:

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- What colors best represent your brand?

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- Do you have an existing logo? If yes, upload it.

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- What tone of voice should the brand use?

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- List competitors and their websites:

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- What makes your brand unique?

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